

**PRESS RELEASE**

Date: 20.08.2014

**DR. P. D. SETHI AWARD 2013 ANNOUNCEMENT**

Anchrom Enterprises (I) Pvt. Ltd. is pleased to announce the names of the **winners of the Dr. P. D. Sethi Award 2013** for the best research publications using HPTLC, published by Indian authors based on work done in an Indian lab.

This Annual Award tradition was started in 2006 and every year, the no. of papers received is greater than the last one. The award has gained in stature and recognition each year.

**The Award winners are:-**

- 1<sup>st</sup> Prize**  
(Rs.10,000/- + Certificates)      **Title of the paper : “Genetic and metabolic diversity in Stevia rebaudiana using RAPD and HPTLC analysis”**
- Karishma Chester, Ennus Tajuddin Tamboli, Rabea Parveen, and Sayeed Ahmad, Jamia Hamdard (Hamdard University), New Delhi
- 2<sup>nd</sup> Prize (Joint)**  
(Rs.7,500/- + Certificates)      **Title of the paper “Evaluation of the impact of regional variation on  $\beta$ -sitosterol content in Asteracantha longifolia Nees. seeds using HPTLC and HPLC technique”**
- Sunita Shailajan, Neelam Sayed and Bhavesh Tiwari, Ramnarain Ruia College, Mumbai
- 2nd Prize (Joint)**  
(Rs.7,500/- + Certificates)      **Title of the paper : “Development of a Novel High-Performance Thin-Layer Chromatographic–Densitometric Method for the Detection of Tallow Adulteration in Cow Ghee”**
- Subrata De, Pankaj Nariya, and Nikhil Jirankalgikar, R.M.D. Research and Development Center, Valsad
- 3rd Prize (Joint)**  
(Rs.5,000/- + Certificates)      **Title of the paper : “HPTLC fingerprinting of extracts of Mango Mistletoe Helicanthus elastica (Desr.) Danser with multiple markers”**
- K.N. Sunil Kumar**, A. Saraswathy, S. Amerjothy, SDM Centre for Research in Ayurveda and Allied Sciences, Udupi
- 3rd Prize (Joint)**  
(Rs.5,000/- + Certificates)      **Title of the paper : “Validated HPTLC method for the simultaneous quantification of diterpenoids in Vitex trifolia L.”**
- Neerja Tiwari, Akhilesh Kumar Yadav, Madan Mohan Gupta, CSIR-Central Institute of Medicinal and Aromatic Plants, Lucknow

**Best paper from industry  
(Joint)  
(Rs.5,000/- + Certificates)**

**Title of the paper : “Establishing the phyto equivalence of an  
antidiarrhoeal and gut function modulator feed additive – Salcochek”**

**Kotagiri Ravikanth, Anil Kanaujia, Deepak Thakur, Anirudh Kumar  
Sharma, Parveen Singh, Ayurved Ltd., Baddi**

**Best paper from industry  
(Joint)  
(Rs.5,000/- + Certificates)**

**Title of the paper : “Development of qualitative analytical profile of  
saffron in poly herbal gels by hptlc”**

**Safeena Sheikh, Suhail Asghar, Showkat Ahmad,  
Unijules Life Sciences Ltd, Nagpur**

**Heartiest congratulations and thanks to all the winners and participants.**

Many papers were very good but could not win the prizes. They are being awarded “Certificate of Merit” while all the rest will be awarded “Certificate of Participation”.

Best regards.

**Dilip Charegaonkar  
Managing Director  
Anchrom Enterprises (I) Pvt. Ltd.  
On behalf of Dr. P. D. Sethi Awards Committee 2013.**

101, A Wing, Aniket Apartment,  
Navghar Road, Mulund (E),  
Mumbai - 400 081, India.  
Tel.: 091 22 21639928 - 31  
Fax: 091 22 21639927  
**E-mail : [hptlc@anchrom.in](mailto:hptlc@anchrom.in)  
Web : [www.anchrom.in](http://www.anchrom.in)**

P. S.: The Award Committee invites papers for the Dr. P. D. Sethi 2014 awards. About 13 papers published in 2014 have been received already!

Dr.PDS.Award.Press.Release.190814.sj.docx